

BullSELECT Workshop



Cattle producers purchase bulls on only one or a few days of the year, but the effect of their bull selection decisions will last for generations within their herd.

With an increasing range of technologies and information available on sale day, selecting the right bull may seem a daunting task, but it doesn't have to be. The BullSELECT workshop educates beef producers about how to use the available tools to select the best bull for their enterprise.

Hosting a BullSELECT Workshop

This workshop is available to:

- 1/ Individual seedstock producers who wish to educate their clients
- 2/ Breeder and producer groups who wish to educate their members
- 3/ Private consultants and State Government Departments who wish to educate clients or local producers

SBTS & TBTS will:

- Provide experienced facilitators to undertake the workshop
- Organise the workshop program
- Consult with you on the cattle for the exercise sessions
- Supply resource material for your clients
- Provide all the necessary field day equipment

THE WORKSHOP COVERS:

- Understanding the value of genetics
- Interpreting and understanding BREEDPLAN EBVs and Selection Indexes
- Using online searches and smartphone apps to source the right genetics
- Practical bull selection exercises using demonstration cattle, including a Mock Auction





BullSELECT

The Host is responsible for:

- Providing the venue including a presenting area and suitable yards for the exercise sessions
- Catering including morning tea, lunch and refreshments
- Event Promotion
- Supplying cattle for the practical demonstration sessions with suitable BREEDPLAN EBVs

Cost

Stakeholder Breed Association Member Rate:

\$1500 (inc. GST)*

Non-Stakeholder Rate:

\$3500 (inc. GST)**

* The BullSELECT workshop is subsidised by the Stakeholders of the SBTS & TBTS Projects, being participating Breed Associations, Meat & Livestock Australia and the Agricultural Business Research Institute. This subsidised rate is available to members of Breed Associations that are stakeholders in either the SBTS or TBTS projects.

** The BullSELECT Workshop is also available to organisations that are not current members of a stakeholder Breed Associations (e.g. private consultants, State Government Departments).

Interested in Hosting a Workshop?

Just complete and send in the expression of interest form included in this brochure.

For further information, please contact either the SBTS or TBTS office.

CONTACT

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Workshop Program

8.45 am	Registration
9.00am	Welcome Welcome by Stud Principal, outline of stud policy and breeding program. Introduction of the speakers and program for the day.
9.10 am	Effective Selection of Breeding Cattle (Powerpoint) An interactive discussion on the value of genetics, traits of importance, selection methods and an introduction to breeding values.
9.40 am	Non-Genetic Influences on Animal Performance (Yards) Practical demonstration of how non-genetic effects on animal performance can complicate bull selection decisions.
10.00 am	Interpreting Breeding Values (Powerpoint) A guide to interpreting EBV information provided in bull sale catalogues.
10.30 am	Morning Tea
11.00 am	Do Breeding Values Work? (Powerpoint) A discussion on trials and case studies that demonstrate selection with EBVs and the production outcomes.
11.30 am	Understanding Breeding Values (Yards) An overview of the different traits for which EBVs are available. What performance information is collected on farm and how is each trait interpreted.
12.00 pm	Simplifying Selection with Indexes (Powerpoint) Introduction to Selection Indexes - what they are and how to interpret them.
12.35 pm	Lunch
1.30 pm	Best Practice Guide to Bull Selection (Powerpoint) A discussion on using EBVs and other genetic technologies in bull selection with a practical demonstration of how to use the online EBV search facility and INSolutions phone app.
2.00 pm	The Bull Buyer and BREEDPLAN (Yards) A mock helmsman auction where workshop attendees are divided into groups and given a buying scenario and budget. At the sale's conclusion each group discusses their bull purchase decision and whether they got value for money.
3.15 pm	Closing Remarks

This program has proven very effective in informing cattle breeders on the practical use of BREEDPLAN EBVs and related technologies; however there is some flexibility to customise the program to fit in with your needs and the expectations of your clients.